Partner Survey

Survey Purpose: This instrument is designed to gather feedback from festival partners about their impression of an event after the event is over.

The following questions are related to your involvement in <insert event name here>. Please answer as honestly as you can.

Name: __________________________
Your Organization: __________________________

Description of Event:

1. Name of Event: __________________________

2. Approximately how many visitors did you serve at your exhibit/booth/presentation? ____________

3. How many STEM professionals were working at your exhibit/booth/presentation? ____________

Marketing/P.R.:

4. Did you market your event?
   ☐ Yes  ☐ No

5. Are there any materials you wish you would have been provided with before the event in order to market your event more efficiently?
   [open ended]

Ratings:

6. Overall, how would you rate the event?
   ☐ Poor  ☐ Fair  ☐ Good  ☐ Very Good  ☐ Excellent

7. Why did you select that rating?
   [open ended]
8. How would you describe the level of communication you received from the <insert event name here> team?

<table>
<thead>
<tr>
<th></th>
<th>Not often enough</th>
<th>Adequate</th>
<th>Ideal (I had all the info I needed)</th>
<th>Too much/Too often</th>
<th>N/A</th>
</tr>
</thead>
<tbody>
<tr>
<td>Email Communications</td>
<td></td>
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<tr>
<td>In-Person Meetings</td>
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<tr>
<td>Program-Specific Meetings/Phone Calls</td>
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9. How organized was the event?
- Extremely organized
- Very organized
- Somewhat organized
- Slightly organized
- Not at all organized

Outcomes:

10. How well do you feel that the <insert event name here> team prepared you/gave you adequate information in advance of the event?
- Very well, I had all of the information I needed
- Fairly well
- Well
- Not well at all, I was unprepared

11. Are there any other resources the <insert event name here> team can offer in the future to help improve the exhibit experience? (e.g. exhibitor guides, sample activities, trainings, etc.)
   [open ended]

12. Did you meet your organization’s goals by taking part in <insert event name here>?
- Yes
- No
- Not Sure

13. Please briefly describe your organization’s goals for participating in <insert event name here>.
   [open ended]

14. How would you rate the return on investment of your time and effort in this event?
- A great deal of value
- A lot of value
- A moderate amount of value
- Little value
- Almost no value at all
15. Please describe how <insert event name here> was worthwhile or not worthwhile to your organization or to you personally.
[open ended]

16. As a result of your past <insert event name here> experiences, did you make connections with others that have resulted in...?

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<th></th>
<th>Yes</th>
<th>No</th>
<th>Not Sure</th>
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<tbody>
<tr>
<td>New partnerships and/or interactions with community groups.</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
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<tr>
<td>New professional collaborations.</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
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<td>New funding opportunities.</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
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<tr>
<td>New events for this year’s &lt;insert event name here&gt;</td>
<td>☐</td>
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Final Feedback:

17. How effective do you feel your exhibit/activity was and why?
[open ended]

18. Based on your experience with this year’s event(s), is your organization likely to participate in the next year’s <insert event name here>?
☐ Yes  ☐ No  ☐ Maybe

19. Will you recommend that your colleagues be a part of <insert event name here>?
☐ Yes  ☐ No  ☐ Maybe

20. Please provide any final feedback you have for the <insert event name here> team.
[open ended]