

Eval Fest

Follow Up/Leisure Time Survey

Survey Purpose: This instrument is designed to gather information after a STEM-oriented event about who attended, who didn't attend, and what else they did to have fun outside of the house during the previous year.

[NOTE: text in [brackets] describes skip logic, while text in <less than and equal signs> indicates text that should be customized for your event]

The following questions are related to <STEM Event Name> and other activities you may have done for fun in the past month. We are hoping to use this information to learn more about who came to the event this year and who didn't.

Intro question: **Which of the following is true for you?**

- I'm ready to start the survey
- I don't want to take the survey but I do want to be entered into the drawing
- I don't want to take the survey or be entered into the drawing

<STEM Event Name took place for the entire month of XX this year and included XX public events that celebrated science.>

1. Did you attend this year's <STEM Event Name>?

- Yes [continue]
- No [skip to #9]

If no to #1:

2. Why didn't you attend <STEM Event Name> this year? (Check all that apply)

- I did not know about the festival
- I already had other commitments and could not attend
- It did not sound fun/interesting
- I am not sure how to find events near me
- Past experiences with the festival have not met my expectations
- Other; please specify:

3. What type of group did you attend <STEM Event Name> with this year?

- Adult only group
- Adult and child group
- Alone

4. Which types of events did you attend at this year's <STEM Event Name>?

- Exposition event with booths and/or tables of activities
- Participatory activities that are not part of an Exposition
- Performances or talks
- Social events
- Tours
- Other; please specify _____



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5. How many events did you attend this year?

[open ended]

6. If you remember the specific names of the event(s) you attended, please type those here.

[open ended]

7. How did you decide which <STEM Event Name> event(s) to attend this year?

[open ended]

8. What was your most memorable experience from this year's <STEM Event Name>?

[open ended]

9. After attending this year's <STEM Event Name>, did you:

	Yes	No
Talk about the event with others (in person or over social media)	<input type="checkbox"/>	<input type="checkbox"/>
Look for more information related to a topic you learned about at the event	<input type="checkbox"/>	<input type="checkbox"/>
Do an activity related to a topic you learned about at the event	<input type="checkbox"/>	<input type="checkbox"/>
Use information from the event in you work/studies/personal life	<input type="checkbox"/>	<input type="checkbox"/>
Connect with or visit groups or organizations you learned about at the event	<input type="checkbox"/>	<input type="checkbox"/>

10. Have you attended the <STEM Event Name> in previous years?

Yes [continue] No [skip to #16]

11. Which other years have you attended?

< 2010 2012 2013 2014 2015 2016 2017>

12. What are some of your more memorable experiences from past <STEM Event Name>?

[open ended]

13. Do you try to attend <STEM Event Name> each year?

Yes No

14. What brings you back to <STEM Event Name> year after year?

[open ended]



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15. If there are certain types of events that you try to attend each year, please list those here.

[open ended]

16-17. The following questions are about the routine things people do for personal enjoyment or entertainment, like playing games or pursuing hobbies. Please answer the questions related to your personal interests, outside of a job or work.

How many times did you do each of the following in _____?

	In <April 2018>?	In the past year, from <April 2017 through April 2018>?
Attend a live music event (not including school events)	[drop down list of 0-4+]	[drop down list of 0-12+]
Attend a play or dance performance (not including school events)	[drop down list of 0-4+]	[drop down list of 0-12+]
Go to a movie	[drop down list of 0-4+]	[drop down list of 0-12+]
Attend an event at a local school	[drop down list of 0-4+]	[drop down list of 0-12+]
Attend a college or professional sporting event	[drop down list of 0-4+]	[drop down list of 0-12+]
Attend a religious service or program	[drop down list of 0-4+]	[drop down list of 0-12+]
Watch a recreational sporting event (including adult or child, and not including school events)	[drop down list of 0-4+]	[drop down list of 0-12+]
A neighborhood or community event	[drop down list of 0-4+]	[drop down list of 0-12+]
Participate in a club such as a book club, a sports club, or arts club	[drop down list of 0-4+]	[drop down list of 0-12+]
Attend a convention or show for fun (not for work), like a garden show, a car show, a science fiction convention, or another type of convention or show	[drop down list of 0-4+]	[drop down list of 0-12+]

18. In total about how many hours of your free time did you spend doing the activities listed above in <April 2018>?

[drop down of 0 – 20+ hours]

(Survey continues on next page.)



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19. Have you attended any of the following types of festivals during the past year, that is from <April> 2017 through <April> 2018?

	Yes	No
Music Festival	<input type="checkbox"/>	<input type="checkbox"/>
Art Show/Art Festival	<input type="checkbox"/>	<input type="checkbox"/>
Beer/Wine Festival	<input type="checkbox"/>	<input type="checkbox"/>
Cultural or Heritage Festival	<input type="checkbox"/>	<input type="checkbox"/>
Food Festival	<input type="checkbox"/>	<input type="checkbox"/>
Film/Theater Festival	<input type="checkbox"/>	<input type="checkbox"/>
Holiday Festival	<input type="checkbox"/>	<input type="checkbox"/>
County or State Fair	<input type="checkbox"/>	<input type="checkbox"/>

20. If you attended other STEM-oriented events during the past year, from <April> 2017 through <April> 2018, please list them here.

[open ended]

21-22. Now, please read the short list of places below and indicate how many times you visited each type of place last month and in the past year. If you did not visit any given place, just type 0.

How many times did you visit:

	In <April 2018>?	In the past year, from <April 2017 through April 2018>?
A natural history, science, technology, or children's museum	[drop down list of 0-4+]	[drop down list of 0-12+]
A zoo or aquarium	[drop down list of 0-4+]	[drop down list of 0-12+]
A science or technology museum	[drop down list of 0-4+]	[drop down list of 0-12+]
A public library (this does NOT include a college or uni library)	[drop down list of 0-4+]	[drop down list of 0-12+]
An art museum or gallery	[drop down list of 0-4+]	[drop down list of 0-12+]
A park	[drop down list of 0-4+]	[drop down list of 0-12+]

23. How would you rate your interest in science?

[drop down list of "0 – no interest" to "10 – extreme interest"]

24. Do you have any science-related hobbies, interests, or activities that you do for fun (not for work)?

[open ended]

25. Do you work in one of the following fields: science, technology, engineering or math?

Yes No



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26. Which of the following is true for you?

- I have sources that I rely on for information about local arts and cultural events, such as concerts, plays, and museum exhibits
 I do not have sources that I rely on OR I don't look for information about local arts and culture events

27. Which of the following local newspaper resources do you use when looking for information about local arts and culture events?

- Print Website/App Both Neither, I don't use the local newspaper to find out about local arts and culture events

If yes to 27... **27a. Which newspaper(s) do you use to get information about local arts and cultural events, if any?**
[open ended]

28. Which of the following local television resources do you use when looking for information about local arts and culture events, if any?

- Broadcasts Websites/Apps Both Neither, I don't use local TV resources to find out about local arts and culture events.

If yes to 28... **28a. Which television station(s) do you use to get information about local arts and culture events?**
[open ended]

29. Which of the following local radio resources do you use when looking for information about local arts and culture events, if any?

- Broadcasts Websites/Apps Both Neither, I do not use the radio to look for information about local arts and culture events

If yes to 29... **29a. What radio station(s) do you use to get information about local arts and culture events, if any?**
[open ended]

30. Where do you look online for information about local arts and culture events, if any? (Check all that apply)

- Search engine(s) Social media N/A, I don't look online for information about local arts and culture events
 Websites/Apps (Please list the websites or apps you use): _____

<STEM Event Name has a goal to serve all members of our population across the entire state. Please answer the following questions to help us track our progress.>

31. How old are you?

- 18-24 25-34 35-44 45-54 55-64 65+

32. Gender: _____



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33. What is the highest degree you have earned?

- Less than High School Associates/2-year Master's
 High School College/4-year Ph.D./Professional

34. With which of these groups do you identify? (Check all that apply)

- American Indian or Alaska Native Hispanic or Latino/a Prefer not to answer
 Asian Native Hawaiian or Other Pacific Islander Other; please describe:
 Black or African American White or Caucasian

35. What is your ZIP code? _____

36. Last year- that is, in 20XX- what was your approximate total family income from all sources, before taxes?

- UNDER \$25,000 \$100,000 to 149,999
 \$25,000 – \$49,999 \$150,000 to 199,999
 \$50,000 to 74,999 \$200,000 to 299,999
 \$75,000 to 99,999 \$300,000 or more
 Don't know Prefer not to answer

37. Please share your email address so that we can let you know if you win the prize drawing.



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